



What is a trademark?

A trademark identifies the brand owner of a particular product or service. The owner of a trademark may pursue legal action against trademark infringement. Infringement may occur if trademarks resemble one another too closely and are used for products that are identical or could originate from the same company. Most countries require formal registration and usage obligation. Trademark registrations are geographically restricted. Protection extends only over the area in which the registration is valid. Oxfil.com is a registered European trademark registered under no. 012948063 at BHIM.

Does Oxfil.com violate other trademarks?

Absolutely not, Oxfil.com sells Oxfil branded parts without the use of logo's and brand names of others. Because Oxfil parts are used for machinery, pumps and vehicles of several manufactures Oxfil.com only refers to the brand names and product codes to identify the usage. Oxfil.com does this in plain text without the usage of logo's other than the Oxfil logo. Nor does Oxfil.com imply that the product is from the brand owners other than our brand Oxfil.

What is OEM?

Original Equipment Manufacturer (OEM) is a company that makes a part or subsystem that is used in another company's end product. For example: an oil-separator for a vacuum-pump manufacturer. These parts have codes which are OEM codes. If a company produces a similar product it will refer to the OEM code as a cross reference.

What is Genuine?

Genuine means original; real; authentic. Oxfil products are consumables and OEM (produced by third parties). It is disputable what genuine is in our market. For example there are several identical air-filters that are being used in end products of several different (competing) manufacturers. They outsource the production to an OEM. Which in many cases already produces this part for other manufacturers. By packing it in a branded box and putting a unique code on it it is sold as 'genuine'. To make products 'more' genuine an existing product is often re-sized or changed on detail to make it authentic. For example with vanes the product is identical but almost each vacuum pump has an unique size vane. With oil separators most manufacturers try to make an unique connection (e.g. cap / flange) to claim it as genuine. The majority of Oxfil products come from manufacturers that are also OEM.
Meaning: having the same quality criteria and raw materials as the so called 'genuine' parts.

What is a patent?

A patent is an exclusive right granted for an invention, a product or process that provides a new way of doing something, or that offers a new technical solution to a problem. A patent provides patent owners with protection for their inventions. Protection is granted for a limited period, generally 20 years.

Do Oxfil products violate Intellectual Property?

Certainly NOT, Oxfil.com sells consumables such as air-filters, oil-separators, oil-filters and vanes. These are not novel nor very inventive. In some cases machine manufactures succeed in patenting a special connection for a filter which in our view is disputable due to the low 'inventiveness' of this. In this case we offer a product that fits and has the same functionality but differently designed and normally priced without violating IP rights.

If the function and or quality of the products are the same why is there a price difference?

Conglomerates might have the benefit of big capital and market share but lack the flexibility and low costs operation of a SME. Oxfil.com doesn't suffer from corporate overhead. Our benefits are put in the end price, we want to make your business more profitable by cutting your costs of maintenance. We want you to enjoy the great machinery you own at lower costs and longer life-cycle.

Disclaimer summary:

- ✓ Oxfil.com sells products compatible with Genuine products or similar to OEM products.
- ✓ The Brand names and trademarks used on Oxfil.com are solely to find the right compatible product.
- ✓ The Brand names and trademarks remain the property of their respective owners.
- ✓ The listing of any firm or their trademark on this website or sub URL's are not intended to imply any endorsement or direct affiliation with Oxydent B.V. & Oxfil.com.

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